

# ROCKETMAN TOURNAMENTS

A powerful and versatile feature that allows operators to increase player engagement, bet volume, and revenue. By offering tournaments that are integrated into the Rocketman game, operators can create a unique and engaging experience for players, regardless of platform.





## INCREASED PLAYER ENGAGEMENT

Daily tournaments can be a powerful tool for increasing player engagement. By offering regular tournaments, players will have a reason to come back to the game on a daily basis, which can lead to a 40% increase in player engagement. This increase in engagement can also lead to an increase in DAU (daily active users) and MAU (monthly active users), which can in turn lead to an increase in bet volume and revenue.



## LIVE LEADERBOARD

A live leaderboard can be a powerful motivator for players. By showing players their tournament standings in real-time, they will always know where they stand in the competition, and will be more likely to continue playing in order to improve their position.



## ADVANCED SCHEDULING

The ability to schedule tournaments in advance allows operators to plan and organize tournaments in a way that is most convenient for them and the players. For example, operators can schedule daily, weekly, monthly, or annual tournaments, and can set them to play out automatically. This allows players to know when the next tournament is coming and plan accordingly.



## AUTO BOT CHAT

Our chatbot can help keep players informed about the tournament status, cheer them on during the tournament, and congratulate the winners. This can create a sense of community and engagement among players, and can be a powerful tool for retention.



## PROMOTIONAL TOOL

Rocketman tournaments can be used as a promotional tool to attract new players to the game and retain existing players. By offering tournaments with different prize pools and customizable rules, operators can target different player segments and demographics.



## API INTEGRATION

Full API integration allows operators to schedule and manage tournaments through a simple and convenient interface. This allows operators to get the results of live and finished tournaments and make data-driven decisions about their tournament strategy.

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